

Advertising Agreement for the  
**CAROLINA CURRENT**

Please complete the information below and return to:

**Carolinas Electrical Contractors Association**  
**9715 Northeast Parkway, Suite 300 Matthews NC 28105**  
**704-365-4016 704-364-4040 Fax**  
 Email: [kparker@carolinaseca.org](mailto:kparker@carolinaseca.org) Website: [www.carolinaseca.org](http://www.carolinaseca.org)

**INSERTION RATES**

Member Issue Rate	*4 Quarter Discount Rate	Non-Member Issue Rate	Publication Schedule
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Inside Front or Back Cover...\$365	\$1314	\$380	February
Full Page.....\$310	\$1116	\$325	May
1/2 Page.....\$235	\$ 846	\$245	August
1/4 Page.....\$155	\$ 558	\$165	November
1/8 Page.....\$ 80	\$ 288	\$ 90	

\*Members who agree to advertise in all 4 issues in a calendar year **AND** pay for the entire year upfront will receive a 10% discount.  
 Just as a note, the inside front cover and the inside back cover are spoken for indefinitely.

**INSERTION ORDER**

Advertiser: \_\_\_\_\_ Date \_\_\_\_\_

Ad Size: \_\_\_\_\_ (Inside covers have limited availability) Price: \_\_\_\_\_

Insertion Dates:       February       May       August       November

- Please run our ad until we state otherwise.
- Only run our ad for the dates specified.
- Yes, we have included payment for our first month's advertising
- No, we have not included payment, please bill us.

*Space Deadline: 1st of Month preceding publication date. Materials Deadline: 15th of Month preceding publication date.*

Special Instructions: \_\_\_\_\_

Insertion Order/Contract Submitted by: \_\_\_\_\_

Bill to: Company: \_\_\_\_\_ Attention: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Bills will be rendered during printing process and are due upon receipt.

**All copy is subject to the approval of the editor. When no copy is provided, the last advertisement received is to be repeated.**

**Advertising Terms and Conditions:** Submit camera-ready artwork by deadline specified. If you request typesetting and/or typesetting changes, they will be billed directly to your company. Space deadline is 1<sup>st</sup> of month preceding publication date. Materials deadline is 15<sup>th</sup> of month preceding publication date. Call for special placement requests or additional information.